

CHRISTOPHER STEWART

Dynamic dichotomy of both detail-oriented and seeking future-facing scalability, firmly rooted in a background enriched by a variety of skills and companies, from restaurants to real-estate and executing Communications, Design, Data Analysis, Insights, and more.

Events & Promotions Manager at Crush, LLC

October 2013-present

Management of events calendar, booking manager, and facilitation of event needs, including but not limited to catering, A/V, and promotional requirements; content strategist for all social media presence, creation, management, and maintenance of website, all social media advertising (Facebook, Twitter, Instagram, and Google Ad Words), as well as External Liaison for business partnerships (Yelp, local print media, etc); supervising staff of seven occupancy controllers/admissions

Owner/Proprietor at Apex Horizons Productions

October 2004 - present

Event production, talent management, fundraising event realization, currently producing multiple monthly entertainment events, emcee/hosting talent, as well as talent facilitation for burlesque, bellydance, and other performing arts; creation, management, and maintenance of multiple event and company domains/websites; management and content creation for weekly email to subscriber list

Digital Media Analyst at The Kroger Company April 2012 – July 2016

Provide measurement strategy recommendations for upcoming campaigns based on historical data review and strategy knowledge, Generate campaign reporting while ensuring data accuracy utilized both internally for decision-making as well as externally for validating spend and explaining campaign results to various audiences. Data analysis and trend tracking, complete data architecture for aggregated department datasets used for all reporting by Digital Media Insights.

Interactive Media Trafficker/Digital Coordinator at CB&S Advertising / Spherion Staffing June 2010 – April 2012

Generate campaign reporting ensuring data accuracy for Media Planners & Buyers to make future campaign decisions, Manage creative assets and file structure/organization for department; Interact with site contacts regarding performance and implementation of campaign, Work with Media Planners/Buyers to establish best practices, as well as Account Managers

Customer Service / United Parcel Service at Spherion Staffing

Dec 2008 - June 2010

Providing service picking up held packages, shipping and packing shipments and troubleshooting lost shipments, Requested to create, compile and distribute data intensive reports using spreadsheets and database on activities of all drivers, tracking of sales and package incoming and outgoing volume for Portland customer center, as well as manipulation of data for regularly recurring work study program to determine hourly, daily, weekly and monthly averages/median volume,

Administrative/Clerical positions at Adecco Staffing

Oct 2007 - March 2008

Regulatory Legal Assistant, Receptionist, Compliance Auditor all with Portland General Electric

Director of Marketing at Coldwell Banker (Southern California)

April 2005 - May 2007

- Previous job experience & positions available -

ADDITIONAL ROLES & SKILLS

Executive Director at Rose City School of Burlesque

June 2012 - present

Instructor in creative movement & arts; all administrative, clerical, and promotional duties; teaching & guiding students; all branding/concepting as well as all administration, finance, and marketing; graduating 200+ students since 2012

Telecommuting Inside Sales Assistant (Long Beach, CA) at Chicago Title Insurance Company May 2007 - October 2007

Recruited to help grow business by expanding offerings to real estate agents, including property listing websites, marketing materials, and distribution of electronic marketing; as well as act as personal assistant to Director of Sales.

Owner at PrinterActive Media, Web/Design/Marketing

September 1998 - present

Graphic design for print and online media, social network marketing, email marketing, print advertising and website design & development and more specifically for small businesses, micro-businesses (businesses of 1 person), and non-profits, audio/video editing, photography editing & manipulation, and efficiency consulting